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MAYMONT WILL BE HOPPING WITH FAMILY FUN ON SATURDAY, APRIL 16, FOR DOMINION ENERGY FAMILY EASTER

Richmond, Virginia – Families are invited to hop on over to Maymont on Saturday, April 16, for the annual Dominion Energy Family Easter “eggs-travaganza.” Gates will be open from 9am–3pm for a day packed with fun activities and games, along with live entertainment and food trucks, plus appearances by juggler Jonathan Austin, Maymont environmental educators with animal ambassadors, and of course, the Easter Bunny.

Admission is free, and the entire 100-acre estate is open for “eggs-ploring.” Throughout the day, a stage by the Carriage House Lawn fountain will present a line-up of singers, bands, dance troupes and performers, emceed by Bach to Rock, while dozens of different games and craft activities will keep children engrossed for hours. A Community Zone will introduce children to representatives from local police, fire, utility and EMS departments and their important roles in public safety.

This year Maymont is introducing a new challenge, the Golden Egg Hunt, presented by CoStar Group Builds. Guests are encouraged to roam the entire historic estate, solving riddles to find five hidden Golden Eggs marked with letters — guests who find them can enter to win fun prizes in a drawing every hour. Solve the mystery word and earn extra chances!

For “eggs-tra” fun, families can purchase $2 activity tickets in advance or on site to participate in a range of activities such as face-painting and temporary tattoos, giant inflatable slides, games of skill or chance and a life-size version of the board game Candy Adventure. There are also crafts galore, including planting seeds or decorating pinwheels and bonnets, with parades to show off their handiwork. For every ticket redeemed, participants earn a prize-filled egg, including games of chance to earn even more, so families should bring a basket to take home the goodies.

“Each year, families look forward to celebrating spring and sharing the joy of the season at this event,” said Ellen Byrd, Maymont Senior Manager of Special Events and Facility Rentals. “Maymont is grateful to sponsor Dominion Energy for making it possible for Maymont to provide this annual event for thousands of people to enjoy.”

“Spring is such a beautiful time of year for the entire community to come out and reconnect at Maymont,” said Parke Richeson, Maymont Executive Director. “Dominion Energy Family Easter not only delights thousands of
people from across the region, but also serves as an important fundraiser that enables us to care for Maymont and keep it open, accessible and free, year-round."

For more information and to purchase tickets, visit maymont.org/easter. Proceeds benefit Maymont. The event is rain or shine, and ticket purchases are non-refundable, except in the case that Maymont cancels the event. Safety precautions will be in effect.

Families are encouraged to bring a picnic blanket and spend the entire day at Maymont. In addition to the Dominion Energy Family Easter activities, the Maymont Farm will be open, featuring baby animals along with long-time favorites like Percy the donkey and Erin and Hampton, the Irish Dexter cows. With advance reservations, families can also explore The Robins Nature Center with the aquatic and terrestrial animals of the James River watershed, or step back in time with a self-paced audio tour of the Maymont Mansion.

Dominion Energy Family Easter is part of a busy season of signature events at Maymont, starting April 4 – 8 with a special Spring Break Week of environmental programs and weekday hours at The Robins Nature Center and Maymont Mansion. On Saturday, April 30, Maymont hosts one of the largest plant sales in the region, Herbs Galore & More; and on Friday, May 6, the Summer Kickoff Concert with two popular local bands, Three Sheets to the Wind and Full Moon Fever.

For full details on these and other events, visit the calendar.

Maymont is a well-preserved, historic 100-acre American estate overlooking the James River that was given to the public by James and Sallie Dooley, who lived there from 1893 to 1925. Today, Maymont is a welcoming community gathering place, with many unique experiences for all to enjoy, including the historic Maymont Mansion, The Robins Nature Center, an arboretum, formal gardens, and habitats for native Virginia wildlife and farm animals. Consistently ranked one of Central Virginia’s top attractions by travelers and locals alike, Maymont serves over 800,000 guests annually, with free admission to the grounds, plus guided and self-guided tours, seasonal events, programs and rental spaces. Since 1975, Maymont has been maintained and operated by the nonprofit Maymont Foundation, committed to creating programs and experiences that delight, educate and inspire its guests.

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Note to editors: photos from previous Dominion Energy Family Easter at Maymont events are available upon request to mabernathy@maymont.org