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MAYMONT FOUNDATION ANNOUNCES NEW SENIOR DIRECTOR OF MARKETING, STRATEGY AND ADVANCEMENT

Richmond, VA - The Maymont Foundation is pleased to announce that Suzy Rohler has been selected as the Senior Director of Marketing, Strategy and Advancement at Maymont. She begins her position at Maymont on February 27.

Rohler is a highly-qualified marketing professional with over 15 years of experience in strategy, branding, and communications in both for-profit and not for profit organizations. Most recently, she served as the Director of Brand, Marketing & Communications at Feed More – a nonprofit organization that collects, prepares and distributes food to those in need in Central Virginia –where she has worked since January 2015.

“Suzy is a strategic leader who brings a high level of skill as well as great enthusiasm to serve Maymont’s mission and fulfill our organizational goals,” said Parke Richeson, Maymont Executive Director. “I’m confident she will bring positive energy and creative ideas to enhance the guest experience and boost fundraising efforts that support our service to the community.”

“I, like so many throughout our region, have many fond memories of Maymont,” Rohler said. “I’m thrilled to have the opportunity to work with the board and staff to further elevate the Maymont brand and continue to inspire and educate guests, leaving lasting memories for generations to come.”

Rohler holds a Bachelor of Science Degree from Averett University in Danville, Virginia. She is a resident of Midlothian.

Since 1975, Maymont has been maintained and operated by the nonprofit Maymont Foundation. The Foundation must raise more than \$3.5 million each year – more than 80% of its operating budget – through donations to keep the estate and park open to the public. Maymont Foundation administrative offices are located at 1000 Westover Road in Richmond, Virginia. For more information, call 804-358-7166, ext. 310.

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