Operating Revenue and Expenses

July 1, 2018 – June 30, 2019 (Audited)

REVENUE

- Endowments & Reserves $928,826 (24%)
- Generated Revenue*** $1,250,291 (27%)
- Government** $625,106 (15%)
- Contributed Revenue* $1,516,981 (34%)

Total Support: $4,321,204

EXPENSES

- Administration $783,238 (16.6%)
- Programs and Interpretation $2,111,301 (50.8%)
- Marketing and Development $689,779 (18.8%)
- Events, Rentals and Visitor Services $567,619 (13.6%)

Total Expenses: $4,151,937

*Contributed Revenue includes annual gifts made by individuals, foundations, corporations, membership, fund raising events, and affinity groups like Dooley Noted Society and Maymont Council that raises funds for special projects.
**Government funds for educational programs from City of Richmond, Henrico, Chesterfield and Hanover Counties
***Generated Revenue includes on-site donations, admission and program fees, facility rental, special events and concessions.