Operating Revenues and Expenses
July 1, 2016 – June 30, 2017 (Audited)

**REVENUES**

- Endowments & Reserves: $994,744 (27%)
- Generated Revenue**: $989,032 (26%)
- Government**: $495,456 (13%)
- Contributed Revenue*: $1,282,181 (34%)

Total Support: $3,761,413

**EXPENSES**

- Administration and Insurance: $755,082 (20%)
- Education and Interpretation*: $2,046,209 (54%)
- Events & Visitor Services (includes Marketing): $702,848 (18%)
- Development: $312,995 (8%)

Total Expenses: $3,817,134

* Contributed Revenue includes annual gifts made by individuals, foundations, corporations, membership, fund raising events, and affinity groups like DNS and Maymont Council that raise funds for specific projects.

** Government funds for educational programs from City of Richmond, Henrico, Chesterfield and Hanover Counties.

*** Generated Revenue includes on-site donations, admission and program fees, facility rental, special events and concessions.

* Programs & Interpretation is Historical Mansion/Carriage, Habitats and Horticulture representing $2,046,209 (53.6%) of operational expenses.