Operating Revenues and Expenses
July 1, 2014 – June 30, 2015 (Audited)

**REVENUES**

- Contributed Revenue*: $1,257,131 (24.1%)
- Government**: $597,906 (14.4%)
- Generated Revenue***: $879,873 (16.6%)
- Endowments, Reserves and Transfers: $867,770 (16.6%)

**Total Support: $3,602,680**

* Contributed Revenue includes annual fund gifts made by individuals, foundations, corporations, membership, fund raising events, and affinity groups like DNS, ALT and Maymont Council that raise funds for specific areas.

** Government funds from City of Richmond, Henrico, Chesterfield and Hanover Counties.

*** Generated Revenue includes on-site donations, admission and program fees, facility rental, special events and souvenir and concessions.

**EXPENSES**

- Administration: $716,463 (14.4%)
- Programs and Interpretation*: $1,914,107 (53.6%)
- Marketing and Development: $512,416 (12.0%)
- Events, Rentals and Visitor Services: $427,611 (10.0%)

**Total Expenses: $3,570,597**

* Programs & Interpretation is Historical Mansion/Carriage, Habitats and Horticulture representing $1,914,107 (53.6%) of operational expenses.