Operating Revenues and Expenses
July 1, 2013 – June 30, 2014 (Audited)

**REVENUES**

- Endowments, Reserves and Transfers: $724,790
- Contributed Revenue*: $1,347,246
- Generated Revenue***: $894,253
- Government**: $577,206

**Total Support:** $3,543,495

* Contributed Revenue includes annual fund gifts made by individuals, foundations, corporations, membership, fund raising events.
** Government funds from City of Richmond, Henrico, Chesterfield and Hanover Counties.
*** Generated Revenue includes on-site donations, admission and program fees, facility rental, special events and souvenir and concessions.

**EXPENSES**

- Programs and Interpretation*: $1,902,818
- Administration: $694,527
- Events, Rentals and Visitor Services: $406,981
- Marketing and Development: $446,305
- Total Expenses: $3,450,631

* Programs & Interpretation is Historical Mansion/Carriage, Habitats and Horticulture representing $1,902,818 (55.1%) of operational expenses.”