Operating Revenues and Expenses

July 1, 2012 – June 30, 2013 (Audited)

**Revenues**

- Contributed Revenue* $1,323,895
- Endowments, Reserves and Transfers $673,980
- Generated Revenue*** $836,330

**Expenses**

- Administration $670,423
- Marketing and Development $563,648
- Events, Rentals and Visitor Services $377,160
- Programs and Interpretation* $1,874,700

Total Support: $3,420,936

Total Expenses: $3,485,931

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* Contributed Revenue includes annual fund gifts made by individuals, foundations, corporations, membership, fund raising events.
** Government funds from City of Richmond, Henrico, Chesterfield and Hanover Counties.
*** Generated Revenue includes on-site donations, admission and program fees, facility rental, special events and souvenir and concessions.